

कुलसचिव कार्यालय / निवन्नक कार्यालग्न / Office of the Registrar भारतीय अभियांत्रिकी विज्ञान एवं प्रौद्योगिकी संस्थान, शिवप्र ভারতীয় প্রকৌশল বিজ্ঞান এবং প্রযুক্তিবিদ্যা প্রতিষ্ঠান, শিবপুর INDIAN INSTITUTE OF ENGINEERING SCIENCE AND TECHNOLOGY, SHIBPUR AN INSTITUTE OF NATIONAL IMPORTANCE

No.: Roof136/25 Date: 12/02/2025

Order

A Committee is constituted comprising of the following members for implementation of the guidelines of the MoE for "Tobacco Free Youth Campaign 2.0" launched by the Ministry of Health & Family Welfare for eradication of tobacco use among the students of the Institute.

1. Dr. Aritra Ganguli, Associate Professor, Dept. of Mechanical Engg. - Chairman 2. Dr. Mojammel Hoque Mondal, Assistant Professor, Dept. of Physics - Member - Member 3. Sri Abani Oraon, Assistant Librarian 4. Dr. Rubi Goldar, Medical Officer - Member 5. Sri Abhradeep Chakraborty, Student, B.Tech., 3rd year - Member

6. Sri Dipak Marandi, Student, B. Tech, 3rd Year - Member

7. Ms. Rishanee Ghosh, Student B.Tech, 2nd Year - Member

8. Dr. Ziaul Alam, Physical Instructor and Nodal Officer - Convenor

The Committee shall submit its report to the Director within fifteen (15) workings days from the date of issuance of this order.

Order of the MoE vide No. F.N. 9-36/2024-U.II GoI dt. 30.09.2024 is enclosed as reference.

This is issued with the approval of the competent authority.

Sd/-Registrar

Copy forwarded for information and necessary action to:

1. PS to the Director

- 2. Chairman and all members of the Committee
- 3. AR (Admin)
- 4. Record Section
- 5. File copy
- 6. Institute Website

F. No. 9-36/2024-U.II Government of India Ministry of Education Department of Higher Education

Shastri Bhavan, New Delhi, Dated 2 September, 2024

To,

- 1. Secretary, University Grants Commission. Bahadurshah Zafar Marg. New Delhi.
- Member Secretary, All India Council for Technical Education(AICTE), Nelson Mandela Marg. Vasant Kuni, New Delhi-110070

Subject: Tobacco Free Youth Campaign 2.0-reg.

The undersigned is directed to refer to "Tobacco Free Youth Campaign 2.0, 2024" launched by Ministry of Health & Family Welfare for eradication of tobacco use among school and college going students.

- 2. With a view to make the campaign effective a joint DO letter under the signature of Secretary, Department of Higher Education, Secretary, Ministry of Health & Family Welfare and Secretary, Department of School Education & Literacy has been issued to the Chief Secretary of all States/UTs for initiation of the "Tobacco Free Youth Campaign 2.0" through implementation of ToFEI manual & guidelines (Copy enclosed).
- In view of above, to take further the campaign in a most effective manner, it is requested to nominate a nodal officers for all the HEIs under your purview and send a consolidated list of such nodal officers at the earliest preferably by 01.10.2024 to Ms A. Srija, Economic Advisor, Department of School Education and Literacy directly under intimation to us.

This may be treated as most urgent.

Yours faithfully,

(Sanjay Kumar

Under Secretary to Government of India

Copy to (with similar request):-

1. Additional Secretary (Edu), Department of Higher Education, Ministry of Education, New Delhi.

in DS(NIT) VD All (DH

अपूर्व चन्द्रा, गा.प्र.रो. रावित APURVA CHANDRA, IAS Secretary





भारत सरकार रवास्थ्य एवं परिवार कल्याण विभाग स्वास्थ्य एवं परिवार कल्याण मंत्रालय Government of India Department of Health and Family Welfare Ministry of Health and Family Welfare D.O. NO. Z:21020/02/2023-TC 30th July 2024

Den Colleye

Tobacco use remains one of the single greatest preventable cause of Non-Communicable Diseases, causing the death of 13.5 lakh Indians annually.

- 2. As part of its commitment to tobacco control and to create a tobacco-free generation, the Ministry of Health and Family Welfare (MoHFW) is launching **Tobacco Free Youth Campaign 2.0** (TFYC 2.0), with the aim to educate and empower young people in India to resist or quit tobacco use. This also offers an opportunity to highlight the health and other risks associated with tobacco use, especially to the youth of India. The same is being planned for 60 days and will be launched by Hon'ble Union Minister of Health and Family Welfare, Hon'ble Union Minister of Education, Hon'ble Minister of State (Prataprao Jadhav), and Hon'ble Minister of State (Anupriya Patel). The date of the Campaign will be intimated shortly.
- 3. As part of India's Whole-of-Government Approach, MoHFW acknowledges the importance of strong partnerships between diverse ministries and public administrations. In view of the same, it is proposed to conduct an inter-ministerial briefing for the forthcoming campaign to inform all concerned ministries of the launch of the campaign as well as the activities planned throughout the 60-day campaign.
- 4. For the Tobacco Free Youth Campaign 2.0, you are requested to nominate a Nodal Officer not below the level of Joint Secretary and to furnish the name and contact number of the officer to Dr Poonam Meena, Deputy Secretary-Tobacco Control (poonam.22@gov.in; 9414049944). The date of the briefing will be intimated shortly.

I request your support and collaboration in making this initiative a resounding success and protecting future generations in India from the detrimental effects of tobaccouse.

Js(HE)

with regards

Yours sincerely.

(Apurva Chandra)

Secretaries of all Ministries concerned as per list enclosed